



Poultry Highlights

03/06/2013

Poultry Highlights is written by the NFU Poultry Team on a weekly basis. Please remember to quote the NFU as the source of the information if this email is forwarded on.

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NFU takes #buybritish message to millions

The NFU's #buybritish campaign is set to take over the countryside this year, with farmers being urged to fly the flag at prime locations up-and-down the country.

Farmers can get their hands on hundreds of large #buybritish banners which will grab the attention of the British public when out-and-about and encourage them to back British farmers and growers. Please [click here to read more](#)

NFU members can apply for a banner by emailing details of the location they wish to put it to campaigns@nfu.org.uk. The eyeleted PVC banners (identical to the banner at the top of the press release) are 15ft by 4ft. Full [guidance on erecting the banners is available here](#) Please note you'll need to log-in first.

Open Farm School Day Comes To Somerset

On Friday 7th June over 560 children and 20 teachers from Somerset schools will be visiting Nick and Claire Bragg at Frogmary Green Farm in South Petherton to learn more about the story behind their food. The day is one of many events being held around the country between the 3rd – 14th June as part of Open Farm School Days, which is being organised nationally by LEAF (Linking Environment And Farming), who are also organising Open Farm Sunday on the 9th June.

To help them on the day Nick and Claire will be joined by 45 farmers and helpers from around the county along with a chef and not forgetting the five vicars! Between them they will be ensuring that the pupils have a fantastic day learning outside the classroom in the wonderful Somerset countryside.

As Nick Bragg explains: "The visit will give children first hand experience of seeing where their food comes from, how it is grown and also how it is prepared and cooked. The farmyard provides an excellent classroom for children to learn how their food is produced whilst enjoying themselves." To read more [please click here](#). Don't forget it's [Open Farm Sunday](#) on 9 June - see which farms are open on the [LEAF website here](#).

Action packed agenda for North West poultry meeting

NFU North West Poultry Day: Thursday 6th June: Penrith Golf Club, Salkeld Road, Penrith, Cumbria, CA11 8SG
ALL producers are welcome at this open NFU poultry event. Join us for a day of top quality speakers and discussions.

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10:30 - 1:00pm: Focus on the Egg Sector

NFU Head Office Policy Team on the latest regulation affecting the egg sector & how the NFU is lobbying on behalf of poultry businesses; St. David's vets on the latest poultry health issues; ABN with an overview of global markets; Animal Health & Veterinary Laboratories Agency (AHVLA) on notifiable diseases.

Lunch 1pm – 2pm

2pm -5pm: Focus on the Broiler Sector

Derbyshire broiler producer & former Farmers' Weekly "Poultry Farmer of the Year", David Speller; ABN on the latest developments in nutrition; St. David's Vets on broiler health & performance; NFU policy & regulation update.

Come along to the morning session & finish with lunch or join us from lunchtime & come along to the afternoon session.

This event is open to ALL producers. It's a great opportunity to meet the NFU team as well as fellow producers, and have an open discussion on poultry issues. Don't miss your chance to be there. For further info or to reserve your place contact NFU North West on 01695 554 900 or email aarun.naik@nfu.org.uk

Relief at IPPC reprieve for livestock sector

The European Commission's decision not to amend the thresholds for poultry and pigs, or to include cattle in the Industrial Emissions Directive, is a great relief for the livestock sector, the NFU said today - although proposed measures on manure spreading could still impact on the industry.

Flags at European parliament The legislation, formerly known as the IPPC Directive, has been the focus of sustained NFU lobbying since 2007 and today's comments come following the publication of a Commission report in response to a number of 'review clauses'.

In 2010, new clauses were included to allow the Commission to review emissions thresholds for poultry, mixed pig and poultry farms, and to assess the need to control emissions from cattle, but these will now not be implemented.

However, the report also says that the Commission will investigate further if EU-wide measures should be introduced for manure spreading and for combustion plants less than 50 megawatts, which the NFU believes may affect some glasshouses growing protected edibles. To read [more please click here](#)

Global poultry outlook broadly positive for months ahead

Rabobank has published a new report on supply, demand and pricing trends in the global poultry industry and conditions which will affect the industry outlook for the months ahead. Below is a summary of main points from the report.

Current trends in the global poultry industry point to a positive outlook for 2013, but the avian influenza outbreak in China could scuttle it all, according to a new report from Rabobank's Food & Agribusiness Research and Advisory group.

The United States and Brazil posted strong performances in the first quarter thanks to a positive supply and demand balance that offset weak international trade. The European Union continues to underperform, challenged by high feed prices and abundant supplies. Meanwhile, Thailand is benefiting from strong demand for poultry products in the EU and Japan. But China's poultry industry has continued to struggle, according to Rabobank.

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“Conditions for the global poultry industry have improved thanks to a further slowdown in feed price growth, which is helping to boost margins,” said Nan-Dirk Mulder, Rabobank poultry analyst. “While we expect this trend to continue, a positive outlook will depend very much on how well the industry can balance its markets and whether the bird flu outbreak in parts of China can be contained. If it were to spread further across the Asian region, we can expect an impact on poultry markets globally.”

The outbreak of the H7N9 virus resulted in collapsing prices, falling demand and large-scale culls of birds with no replenishment stocks, according to Rabobank. Local governments have tried to support the industry via purchasing programs or compensation to growers for slaughtering their birds. China’s poultry industry lost \$6.5 billion in the six weeks after the first case was confirmed, Rabobank said.

“The Chinese government has reacted to concerns about the negative industry impact of the outbreak — namely future supply concerns — by implementing a new RMB 600 million breeding program aimed at preventing shortages when markets recover,” according to the Rabobank’s Food & Agribusiness Research and Advisory group. “This support program has led to some price recovery recently, but prices remain low.”

Three factors that have helped the global poultry market include a slowdown in the rise of feed prices, a balance in local supplies and higher prices for other proteins such as pork and beef, according to the report. But the impact of China’s avian influenza problem and global trade developments are “wildcards” for the rest of 2013, Rabobank reported.

Business guide of the week - contracts

This week’s NFU Business Guide of the week provides a basic guide to contracts, with an overview of how contracts are formed, and key terms to be aware of.

This guide gives an overview of general principles and generic contract terms. The NFU does produce more in-depth guidance on certain sector-specific contracts. Please see the NFU’s website or call NFU Call First on 0870 845 8458, for further information on these specific types of contract. To read the guide [please click here](#), please remember to sign in first

Chinese demand enlivens grain markets

A slowing Chinese economy combined with fears of a slowdown in US ‘cheap money’ printing upset investment in commodity markets last week - but has so far failed to dull the mega consumer’s appetite for grain and oilseed imports.

After fresh seven week lows earlier in the week, a rally across the grain and oilseed complex owed much to reports of China making renewed import purchases in all three of the main physical markets represented by the bellwether CBOT futures complex.

Earlier, wheat and maize futures had declined on mostly favourable US and global crop outlooks, uninspiring export demand and a general exodus of fund money from commodities (bets on agricultural markets slumped 15% in last week’s US trader commitments report).

NFU Regional poultry information

East Anglia

Wednesday 24 July: Time and venue TBC

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Wednesday 27 November: Time and venue TBC

South West

Tuesday 10th September – Board meeting at Frogmary Green Farm, South Petherton, Somerset Nick & Claire Bragg

Wednesday 13th November – Poultry Conference Dinner - The Livermead House Hotel, Torquay

Tuesday 10th December – SW Board meeting at Taunton NFU Office

Featured below are the contact details for the NFU county advisors which are responsible for poultry issues. If you require any more details on regional events or to book your place at meetings please contact them.

Regional Poultry contacts list

| Region | Advisor | Mobile number | Email address |
|---------------|---------------|---------------|--|
| South West | Colin Downey | 07968 321384 | colin.downey@nfu.org.uk |
| South East | Nerys Wright | 07974 227395 | nerys.wright@nfu.org.uk |
| East Anglia | Alex Dinsdale | 07501 017704 | alex.dinsdale@nfu.org.uk |
| West Midlands | Helen Cork | 07909 838804 | helen.cork@nfu.org.uk |
| East Midlands | Andrew Wilson | 07771 715153 | andrew.wilson@nfu.org.uk |
| North East | Richard Potts | 07799 715153 | richard.potts@nfu.org.uk |
| North West | Aarun Naik | 07966 203790 | aarun.naik@nfu.org.uk |

National Poultry Board dates

17 July

18 September

20 November

22 January 2014

Egg-cellent links and sites:

Egg-cellent links:

[Disinfectants for animal disease prevention and control](#)

[Defra poultry compensation tables](#)

[Poultry Code of Conduct guides](#)

[Buy British Eggs document](#)

[NFU guidance document on poultry permits](#)

[Poultry farm welfare guides](#)

[Salmonella guidance and control in poultry flocks information](#)

[Meet the NFU poultry board](#)

[NFU Poultry Industry Programme](#)

[Link to Local Food Directory & Accreditation Scheme](#)

[BPC poultry careers](#)

[Biosecurity in the poultry industry](#)

[BEIC – recipe site](#)

[Notifiable disease updates](#)

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Egg-cellent sites:

[NFU](#)

[Love Chicken](#)

[NFU Farming delivers](#)

[UK Turkeys](#)

[NFU Poultry news site](#)

[British Poultry Council \(BPC\)](#)

[British Egg Information Council \(BEIC\)](#)

[British Free Range Egg Producers Association \(BFREPA\)](#)

[Poultry World](#)

[World Egg Day site](#)

[HGCA](#)

[Defra](#)

[AHVLA](#)

If you no longer wish to receive Poultry Highlights or if your email details have changed please forward them along with membership number to: chris.dickinson@nfu.org.uk. Any questions please contact Chris Dickinson - Poultry adviser - 024 7685 8622

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